

THE GLEICHEN CALL

VOLUME 45 NO. 1

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Nidgets Lose Championship Protest Last Game

Before a crowd of approximately 400 hundred spectators at Vegreville, and Gleichen paged their first of two game series most goals to declare the winner, on local ice last week, Vegreville won by a score of 4-2.

In the first of the visitors plainly had the best of it. The locals put up a solid defense and scored three or four times but Wilson really had to extend himself to save his net. Gleichen had about as many shots on Vegreville. Two goals were made by the locals. Only by Larry Gordon and the others Larry Tallow. The visitors scored twice.

Gleichen had most of the play in the second and third but were unable to score. Vegreville made a couple of counters by some smart work. At the end of the first period, 20 fans Gleichen went of Vegreville Saturday. Vegreville won the game by a score of 8-3. Jim Brown for Gleichen made the first goal in 30 seconds after the opening face-off. Jim was also counted for the locals. In the second count for the locals. In the second Doug Bassarab made the 3rd goal for Gleichen and Vegreville scored twice. Gleichen was now down only one goal for the game. In the two games, the third Gleichen had a heart beat and Vegreville counted six goals. Gleichen got 14 penalties and several times had two men in a penalty box at once. Vegreville got only 3 penalties. The local fans who saw the game say the Vegreville referee was a wonder.

Gleichen lineup: Doug Wilson; Doug Bassarab; Bernard Moss; Dennis Bassarab; Edward Pfeifer; James Brown; John Corbin; Leo Gordon; Harvey See; Tom O'Neil; Eddie Jerry; Michael Rabbit Carrier; Francis Bear Chief; Francis Tallow; Colin Grant; Hubert Low Horn; Eugene Stoddard and coach.

Gleichen is practicing the game. Vegreville has an electric clock for hockey. It went on the blink. Dick Haskayne was one of the time keepers and had to stop the watch with the electric clock out of commission. The time keepers went by the stop watch. With one minute to go in the second, the score 3-2 in Gleichen's favor, Dick started out calling the seconds 60, 45, 30, 20. As he went to 20 seconds the time keeper stopped and pushed the button that sang the bell signifying the end of the period. At that moment Jimmy Browne had got through the Vegreville team the goals was out position. He got 10 points and have scored. The Vegreville time keeper had made bets that his team would win. The bets were made with Gleichen men. There you have the result.

The above and the referring on the part of the Vegreville referee seemed to have taken the heart out of the local players and they went to pieces in the third.

THERE ARE SOME LIBERTIES

Enslavement, like old age, creeps. Most men in their middle fifties think they're as good as ever. Then something reminds them. It may be a tussle with a four-year-old grandson. Or a game of catch. Or chasing somebody.

Gradual loss of liberty is even more subtle. A bright writer recently said, in a nodding moment, that no one can see a loss of single liberty until it's gone. Most people who don't live in Ottawa can think of a dozen losses. People who seldom get away from the public may think all is well in a good world.

First loss of liberty, one of the greatest, grows out of the national income tax. In 1917, prior to 1917, what a man earned was his own. He needed to account to no one for how he spent his money. He could keep his office in his hat. His gains were great.

Now a man is accountable to a government for every cent he takes in. The government can examine every detail of his personal affairs, can tell him how to keep his books and arbitrarily determine what is an expense and what is a business item's luxury—say, giving a secretary a mint coat.

The greatest loss of liberty in most modern times is the right of a Canadian to leave his country if he wants to get out. No country is free if its citizens are not free to leave it. Canadians don't want to get out but would be

GLEICHEN, ALBERTA, WEDNESDAY

MARCH 19, 1952

SUBSCRIPTION \$2.00 PER YEAR

Dr. Olive Fisher Will Speak to H.S.A.

Since March the month of National Educational Week, Dr. Olive Fisher, president of our training educators, Dr. Olive Fisher, who will speak on "The Development of Your Child." The meeting will be at the school on Monday, March 24th, at the regular time.

Legion W.A. Hold Meeting

There was an attendance of 35 at the regular meeting of the Women's Auxiliary to the Canadian Legion Thursday evening in the Gleichen Legion Hall. The meeting was conducted by the president, Mrs. H. Bogart and many details of business were dealt with.

Mrs. M. Rousche, Mrs. Edna MacIntosh, Mrs. M. Wainright, Mrs. Mrs. W. Wallace and Mrs. Mary Campbell were initiated into the Auxiliary branch as members. Mrs. Hampton was appointed convener of the Legion's annual drive. A donation of \$10 was voted to be sent to Midget Gordon.

Two councillors, Mrs. Towns and Mrs. Haskayne were elected to fill the vacancies of two members who resigned to take other offices. Mrs. Parfegham accepted the appointment as Standard Bearer. Mrs. W. Vandell, Miss Ruby Vandell and Mrs. B. Anderson, who are members of the Legion Auxiliary presented the usual gift, a cup and saucer. These members of the Auxiliary will greatly missed by the organization and all are sorry to see them go but will wish them every success in their new homes.

April 12th is the fifth anniversary of the Auxiliary and this was tabled until next meeting.

The contest was won by Mrs. Ridder, a grandmother and a pleasant evening followed.

United Church W.A.

The United Church Women's Association met at the home of Mrs. P. Warner Wednesday afternoon, March 12th.

Meeting was opened in usual manner by the president, Mrs. X. W. Bolinger. Seventeen women were present and the roll call with a Bible verse started with the letter Y. The devotion was given by Mrs. R. A. Wilson.

Mrs. Hunter and Mrs. Ellingsen were on hand to purchase blind for the church hall.

After the meeting was adjourned refreshments were served. Following this the afternoon was spent purchasing home cooking from a bake sale table. This proved quite a success.

Wives and children inheriting the lineage of Canadian Indians have become a major group of shareholders who own Canadian industry. In many Canadian corporations the individual women shareholders outnumber men by a considerable margin.

EXPERIMENTAL FARM NOTES.

A high degree of production has been established on many irrigation farms through the use of legume rotations, commercial fertilizers, and the application of barnyard or feed lot manure. However, the records covering all of the irrigation projects in Alberta indicate that a great many irrigation farmers are operating largely on a dry land farming basis.

In round figures, these figures show that 40 percent of the irrigable cropland of the large irrigation projects in Alberta is devoted to wheat, eight percent to barley, five percent to oats, 10 percent to grain sorghum and pasture, six percent to alfalfa hay and 10 percent to specialized crops.

The high proportion of grains, and the limited acreage devoted to soil improving crops, are reflected in the figures just cited. The 1949 results, the last year for which records have been assembled, show that wheat averaged 27 bushels, oats 24 bushels, and barley 35 bushels per acre. The yields are still too low for irrigation farming, particularly since these crops, along with the area sown, followed each year.

make up about 70 percent of the total irrigable crop area.

Changes in cropping practices on these projects do not have to depend entirely on the development of markets for more specialized crops, or the development of new species that can be grown and marketed. One of the first needs in stepping up yields per acre on our irrigated lands is to increase greatly

the proportion of soil improvement crops, including legumes and grasses. This involves either livestock feeding where the manure is returned to the land, or green manure where green growth is ploughed under. It also involves the use of phosphate fertilizer to obtain maximum yields and the cash crops that follow. Rotation "U" at the Lethbridge

Experimental Station provides a classic example of yields obtainable under irrigation through the use of soil improving crops, barnyard manure, and phosphate fertilizer. After 40 years of continuous cropping wheat yields now average 65 bushels per acre, and phosphate fertilizer 55 bushels. Rotation "U" it should be pointed out, consists of 50 percent alfa.

NEW CHRYSLER EXPERIMENTAL SPORTS-TYPE MODEL



Here is a view of the new Chrysler K-310 put on display recently by Chrysler Corporation. This experimental car has a wheelbase of 125½ inches, an overall length of 220½ inches and an overall height of 59 inches. It seats six persons comfortably with abundant headroom. It is designed for either the standard Chrysler FirePower V-8 180-horsepower engine or for the new K-310 engine, an evolution of the FirePower that develops 310 horsepower on commercial premium fuel.

Guardians of Peace!



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God Save The Queen

CANADIANS DID NOT KNOW, when they welcomed Princess Elizabeth and her husband, the Duke of Edinburgh to this country a few months ago that she would so soon become the Queen. Sorrows at the tragic and untimely death of her father, King George VI has dimmed the first weeks of her reign but people everywhere know that although she is very young she carries the great responsibility to her high office. The Queen is carrying on the highest traditions of a monarchy which is unique in the world today. Much has been spoken and written of that monarchy in the past weeks and people within the Commonwealth and Empire, and many in other lands, have had a feeling of having witnessed historic and deeply significant events.

Is Well Known To Her People

It is over fifty years since a Queen has occupied the throne and it is nearly four hundred years since the accession of Queen Elizabeth I, whose reign, with that of Queen Victoria, has been one in history as great periods in the story of the British people. Queen Elizabeth II is well known to her people and there is a feeling of well being among them, and the hope that her reign, like those of the two last Queens, may add another bright chapter to the history of their country. She has come to the throne at a time when the world appears hopeful, and there are problems of great magnitude both at home and abroad. Her father set an example of courage and fortitude which helped the people to withstand the war and the troubled times which have followed.

Share In Hope For The Future

The steadiest of the young Queen's and best intention to carry on the tradition of her father, is already apparent. To the many Canadians who saw her and her husband long ago, she will never be a shadowy figure across the sea, but rather, a charming and gracious young woman, interested in the welfare of all the people of the Commonwealth. In the natural course of events her reign will continue through the lifetimes of most Canadians who are now adult. The national anthem in their time will always be "God Save the Queen", and they will hope sincerely that her reign will indeed be happy and glorious and that it may mark the beginning of better times for her people in Britain.

Sudbury, Ont., Gets 1953 Bonspiel

WINNIPEG.—The Canadian curling championship will be held at Sudbury, Ont., Chief Justice Thane Campbell of Charlottetown presided.

It will be the first time the annual classic has been held in Northern Ontario.

The judge said Thomas H. Eaton of Toronto has been named honorary chairman of the Canadian curling championships. He will be succeeded by Senator John T. H. Biggs of Winnipeg.

Ross Harston of Hamilton was named a new member of the board.

Deaths From T.B. In Manitoba Drowsing

WINNIPEG.—Deaths from tuberculosis in Manitoba increased to an all-time record of 115 per cent in 1951, Dr. E. L. Ross, medical director of the sanatorium board of Manitoba, said.

Although white population deaths were six more than the previous year, there were 22 fewer Indian deaths during 1951 than in 1950, making the combined figure to 16 fewer deaths than in 1950, he said.

During 1951, 318, or free chest X-rays, were given 41 per cent of the population of Manitoba.

Examinations, vaccinations and related medical services were provided for sanatorium patients.

Incidence of new cases amongst Indians decreased from 239 in 1950 to 169 in 1951; amongst whites, cases dropped from 363 to 333.

GUT SHAVING

VERNON, B.C.—Officials in this fruit-growing centre called on citizens to quit shaving starting April 1 because of disastrous results of the practice adopted to start then "without heads" worth the name without heads".

Benjamin Franklin introduced the broom into the United States.

More Comfort Wearing FALSE TEETH

Here is a pleasant way to keep your false plates discomfort. FANTSTEETH an improved dental prosthesis holds the upper and lower plates both them firmly to the teeth. It is made of a soft, pliable, non-gummi, porous, party taste or feeling. It is easily cleaned and sterilized. Checks—plates colored (feature breath). Get FANTSTEETH today at any drug store.



Many Rural Schools Close in Saskatchewan In Past Twelve Years

REGINA.—Schools have closed in almost 1,000 rural districts in Saskatchewan as a result of the decrease in the province's rural population since 1940.

This was disclosed in the Saskatchewan report of the education department. The report said enrolments in these districts were so low that schools could not operate successfully and were therefore closed.

STOPS NEURITIC-NEURALGIC PAIN! ASPIRIN

Dreaded Virus

Foot-and-Mouth Disease Feared By World's Cattlemen

Spreads Like Wildfire and Can Be Disastrous to the Whole National Economy

OTTAWA.—Foot-and-mouth disease is feared by cattlemen throughout the world. It is spreading like wildfire, and the bovine plague is to humans. It breeds like wildfire, The only way to hold it is to slaughter infected animals and bury the carcasses.

It spread to a horse-breeding country in recent years when it struck at Medway's thriving cattle industry and almost destroyed it. It has crippled livestock production in Australia, New Zealand and South Africa and is believed to injure Britain's economic comeback.

Just where this animal plague originated is unknown. Some scientists believe it has a 2,000-year European history, traced back to biblical days. A similar disease was known to go back only about 400 years.

Foot-and-mouth disease in European agriculture has become so widespread that some countries have given up trying to control it. Other animals infected by it sometimes die. Older ones become so lame and useless that they become uneconomical to maintain.

But it doesn't affect the human. Humans have been known to eat infected meat and get sick. It apparently kills the bacterial cooking.

It is transmitted in many ways by animals, by humans on their bodies and clothes, and even by flocks of migrating birds. Hay and straw can also carry the animal virus. It causes blisters on the mouth, tongue, udder and some parts of the body. It attacks the skin, enters the stomach and ulcerates tissue there. The animal goes off its feed. It becomes lame. It loses weight. Worst of all, the virus spreads

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MORE THAN JUST A TONIC

SCOTT'S EMULSION HIGH ENERGY TONIC

• Contains 2% water, 3 lbs. granulated sugar, 1 tsp. salt and 34 c. shortening; heat, stirring constantly, until sugar and salt are dissolved and shortening melted; cool to lukewarm.

Measure ingredients into a large bowl; ½ c. lukewarm water, 1 tsp. granulated sugar; stir until sugar is dissolved; add with 1 envelope Fleischmann's Fast Rizing Dry Yeast. Let stand 10 minutes.

The infant should have to drop from the toes, producing lameness and permanent injury. Frequently, pregnant animals abort.

—Central Press Canadian, PRIZE HERDS SLAUGHTERED TO CHECK DREADED DISEASE. Prize herds of cattle, among them the most valuable in the country, have been slaughtered in the original areas. The federal government moved to wipe out all traces of the dread foot-and-mouth disease. Most of the cattle slaughtered were healthy, but the disease leaving cattlemen bewildered on the necessity of killing them. The U.S. government may ease its hastily declared embargo on Canadian livestock if the spread of the disease appears to be completely arrested.

No Danger Of Dreaded Disease From Chicks

REGINA.—Federal officials in charge of feeding the food-and-drink outbreak in eastern Canada issued a statement saying that the shipment of baby chicks from approved hatcheries in Saskatchewan is restricted.

The statement said "there is no danger of baby chicks from approved hatcheries carrying foot-and-mouth virus."

The statement was issued after quite a number of farmers reported seeing dead chicks. It advised farmers to check for chick fever, a disease which prompted hatchery operators to contact federal health and sanitary officials for an opinion.

DRIVERS OPERATING

DRIVERS OPERATING with large supplies of damp grass, are feeding optimistic here grass are feeding optimistic while grass are feeding spread of the disease to their premises, which prompted hatchery operators to contact federal health and sanitary officials for an opinion.

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FEATHER BUNS

• Combine 2c. water, 3 lbs. granulated sugar, 1 tsp. salt and 34 c. shortening; heat, stirring constantly, until sugar and salt are dissolved and shortening melted; cool to lukewarm. Measure ingredients into a large bowl; ½ c. lukewarm water, 1 tsp. granulated sugar; stir until sugar is dissolved; add with 1 envelope Fleischmann's Fast Rizing Dry Yeast. Let stand 10 minutes.

The infant should have to drop from the toes, producing lameness and permanent injury. Frequently, pregnant animals abort.

Add cooled sugar-shortening mixture and stir in 1 egg and 1 tsp. lemon juice. Sift together

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OUR COMPLETE SHORT STORY—

Family Inspiration

By JANET DORAN

TOM never actually said he was ashamed of Lorna's Aunt Sara and Uncle Ike, but the years of their marriage were miles apart in his eyes. She re-read Aunt Sara's scrawled letter. The third cup of black coffee confirmed to Tom a crack about coffee with cream and sugar making her look as shapeless as her Aunt Sara.

Now Uncle and aunt were coming to visit them; their first trip to the big city, though Tom drove her in the fall of every summer in a few hours, and she'd back again if she wanted to stay. How to keep from telling the dear people know Tom fell into a trap. But Tom would be impatient with them. He detested sentiment. He was amiable and sure of the course he was

taking to the top of his career. Uncle Ike and Aunt Sara were at the height of their lives. But sometimes he wished he could just disappear.

"You manage to grub \$1,200 the year out of that rock-pocked farm," he'd say under his breath, "and have eggs, cream, butter and fruits and vegetables. Often we can't afford them on my ten thousand a year."

Uncle Ike twinkled. "Nothing goes for shore and front here. We have a good time, though. We don't know what's left to make up for it. We can't afford it. It's a good way of life."

Everything city folks have has to be shovelled, stored, and rebanded," Aunt Sara added, "so it costs more to live in your way." The explanation faded. Tom had seen her frugal abundance.

Tom was too tense, businesslike, to notice the slight smile that night. After her excellent meal, he jabbed figures on paper. He tossed in his sleep, and a kept silent. He got up to go to the washroom.

"That first cost, Lorna, we won't be able to afford it this year. Your dad?"

He closed his eyes. "Never mind, Tom. A good twin will do well."

"The tweed may be too, but," he snarled.

"Uncle Ike and Aunt Sara are coming for the twin," Tom said, breaking the issue. His face tensed.

"They'll cut you down," and when she said, "Today," he grimaced.

"I need extra money to get home," he added.

"Give them some time, Tom."

Lorna: "It may be the last for a long time."

At home that night, Tom's hands shook as the radio told of the market plunge.

"May I apply for a job helping Uncle Ike cut hay?" Tom said, alone with Aunt Sara in the kitchen. Her faded blue eyes were intent on his face.

"The market break hits you and Lorna?" she asked.

"We're in trouble, Tom. We're cleaned, we'll be twenty thousand in the hole as well."

"Would you like to work?" she asked.

"Might, probably lose that, too,

even if I had a rich angel foot-handy

enough to gamble that much."

"I've been too busy to save a little," she said, "we'd like to help you and Lorna, but we can't."

"Your looks are our only security," threatened their old age security."

Uncle Ike came out, beaming happily, and Tom's face fell.

"I'm twenty years younger,

I'd like to be in on that market fight," he said.

After dinner Tom had on hat and coat for the office. His face was pale, his eyes weary, his step limping back." He kissed Aunt Sara tenderly. "Bless you for offering, but I won't need your savings, honey. You're too tired now."

Tom found the evening a nightmare. And all week it was the same. She saw Tom off to work each morning, and Tom slept willingly. But he had to come to the train to see her home bringings Aunt Sara a full pound of dried mushrooms, a bag of dried beans, a briar pipe for Uncle Ike. His arm about Lorna was firm now, his kiss gentle.

"We're in the clear now, honey—thanks to Aunt Sara. Guess all I needed was family inspiration," he said, and had to go back to an empty apartment, after the train left. "About that coat, Lorna—You can still buy one."

She wanted to cry. More than anything, she was happy that Tom really shared her feelings. And when the family (continued on page 2)



—Central Press Canadian,
RAFAL, POLAND. VATICAN
City, Prince Sigismund Chigi
Della Rovere has been named by
Pope Pius XII as papal cardinal
of the Holy Roman Church and custos
of the papal conclave. One of his
duties will be to arrange for an opera-
tion on the hill and paid its "board"
while being treated.

WESTERN BRIEFS

Befriended a Pigeon

VICTORIA—Tommy Ward, a crippled newsboy on the daily "Red," a pigeon noticed one bird could no longer pick up food because of a malformed wing and arranged for an operation on the bird and paid its "board" while being treated.

Wild Geese at Teber

TABER, Alta.—Earl N. Harding reports sighting three wild geese circling over the Taber area recently in search of a mate. Mr. Harding said it is the earliest date that geese have been seen in this district complete success when the election of Cardinals meets to elect a new Pope.

Family Custom

WEYBURN, Sask.—There's always a Kempton in the volunteer fire brigade here. When Ted Kempton returned from overseas after 33 years service, his son Jack was immediately sworn in as a fireman.

Polish Consul at Winnipeg

WINNIPEG—Michael Kyrcyn, 40, Polish consul to the Polish legation in Ottawa for the past four months, has assumed his new post as consul for western Canada with a chief residence in his crib.

Baby Sister First Asleep

CALGARY—Police spotted a two-year-old girl on the streets at 2 a.m. The girl, who was the baby neighbor where they found the baby-sitter was fast asleep. While the baby-sitter was summarily reprimanded, the chief constable retumed her crib.

Curling Badges Popular

WINNIPEG—Dominion Badges, once a novelty in western Canada, are gaining in popularity among the curling clubs which produce them. Curling from Dominion play-downs in Toronto started the badging business in the West. Winnipeg picked up the fad last year and has Saskatchewan on follow to it.

Fivepin Meet At April

VANCOUVER.—Eighth annual tournament of the Western Canada Fivepin Bowling Association is scheduled for Friday and Saturday, April 7 and 8, and for the first time it will be held in Vancouver, at the Canadian Hotel.

The Western Canada Fivepin Association is made up of the following cities: Winnipeg, Brandon, Moose Jaw, Estevan, Weyburn, and Drumheller.

Fivepin is the modernized version of the ancient game of ninepins.

—Courtesy of the Canadian News Service.

READ SIGNS OF LIFE HEED

MIND YOUR MANNERS

Good manners while behind the wheel is smart and safer too. Show other drivers that you respect their privileges and you'll find they'll do the same for you. Besides, good manners go hand in hand with good driving. Try being courteous—IT PAYS.

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Town & District

Ted James, our popular drayster, left for Banff Sunday to spend a week holidaying. He loves to ski.

Mrs. P. Warner entertained with a tea party in her home Monday afternoon in honor of her guest, Mrs. J. Hobinson, a number of friends.

Mr. and Mrs. Lloyd Riddell and Mr. and Mrs. L. Boosar and son Ricky of Calgary motored to Gleichen and spent Sunday at the home of Lloyd's parents, Mr. and Mrs. N. A. Riddell.

After the conclusion of the severe spell of cold weather, the temperature rose considerably in Gleichen over the weekend. This was a great relief to everybody. Crops are in fair condition throughout this area it is principally due to the fact that a considerable amount of feed has been fed during most of the winter. There has been no talk of spring frost and the harvest the swathed grain lying in the fields.

Mrs. J. Robinson of Strathmore is a guest of Mr. and Mrs. P. Warner.

Red Cross Appeal Now Underway

In one of the largest single relief shipments undertaken by the Canadian Red Cross Society, approximately \$1,000,000 worth of flour will be shipped this month to northern Greece where fully 100,000 people can't afford to buy their food supplies are received soon, many thousands in northern Greece will starve during the coming months.

Following the signing of an agreement between the Federal Government and Red Cross, the Canadian Government announced that 500,000 bushels of No. 5 wheat given to the Society to be milled into flour for this Greek famine.

Red Cross is supervising the milling, sacking, shipping and distribution of the flour by 13 milling companies in the west. The flour will be packed in good quality cotton bags bearing the Red Cross and the name "Canada" in both English and modern Greek.

Bag companies in Western Canada are manufacturing 206,315 one hundred pound bags of flour for the shipment with the mills in working ink. When emptied, the bags will give the Greek people 247,500 ards of fabric for clothing and other uses.

It is estimated that the 500,000 bushels of wheat will yield 203,515 one hundred pound bags of flour that will require about 330 freight cars, or six complete trains, for transportation to the eastern seaboard. A ship provided by the Greek War Relief Association (U.S.A.) and the ECA will sail with the flour from Boston to Salomika about April 5.

When you keep up with agricultural progress your farm operation becomes a good-paying business. That's where The Commerce can help you. Your Commerce Manager represents a Bank that has for many years taken a keen interest in promoting better farming and in looking after Canadian farmers' banking needs. Why not pay him a visit?

It is unlikely that any Red Cross funds will be required in sending this shipment of flour to Greece. The government of Canada has provided wheat to the Red Cross for distribution and the sale of the milling by-products such as wheat germ, bran, shorts, middlings and screenings will offset the cost of milling bags, enforcement, inland freight and insurance.

On arrival in Greece, the flour will be distributed by the Greek Red Cross in collaboration with the Ambassador in Athens, Hon. G. L. Magana.

WHAT WILL YOUR GROWTH

Those who rely entirely on outdoor growing and deriving themselves of many tasty vegetables and attractive flowers, say P. D. McCalla, supervisor of horticulture, Alberta Department of Agriculture. Starting season plants should be started earlier to provide healthy, well-grown specimens for outside planting as soon as the season permits. Among the more common vegetables that can be started this way are cabbage, cauliflower, tomatoes, cucumber, squash and

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PIONEER 4 oz. 2,4-D ESTER — Prices reduced to—
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TO THE

Farmer

When you keep up with agricultural progress your farm operation becomes a good-paying business. That's where The Commerce can help you. Your Commerce Manager represents a Bank that has for many years taken a keen interest in promoting better farming and in looking after Canadian farmers' banking needs. Why not pay him a visit?

Be sure to ask for your copy of these booklets. They are available at any Commerce branch.



"More Power to You" explains farm mechanization in keeping with good business practice.



"Keeping the Farm in the Family" shows how a farm can be run as a profit-sharing partnership.



"Pastures on the Production Line" deals with grazing control and soil conservation necessary for better land use.



"Good Breeding Shows" outlines the combination of factors which help you to realize top production.



"Quality Makes Sales" tells how to get quality with volume and an economical production cost.

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of Commerce**

"The Commerce"